

## **Website designer and e marketing specialist**

### **Skills**

Fluent in english and arabic, French is a plus

Familiar with wordpress and html and css coding

Familiar with google ranking and referencing, including On page optimization and directory listings

Familiar with social media ads and content, especially Instagram and facebook

Familiar with photoshop/ gimp and content creation for Instagram , facebook, and blog.

Past experience:

At least 1 year experience in a digital marketing agency and a diploma for digital marketing/ graphic design.

### **Job description:**

10 % Create a social media content strategy and apply it in different social media.

25% Create unique content for different social media and blog using photoshop/ gimp.

25% Maintain the website and add new products and banners regularly, and work with the pictures given.

20 % Submit directory listing and do on page optimization regularly.

15% Create facebook campaigns and manage their results.

5% Create Daily report of progress in each area.

The ideal candidate should be a fast learner, independent worker, versatile, with a close attention to details.

